

# ***Chartered*** *Secretary*

[www.charteredsecretary.net](http://www.charteredsecretary.net)

In association with



Ten Alps Publishing are pleased to offer you an exciting opportunity to advertise your products, services or job vacancies on [www.charteredsecretary.net](http://www.charteredsecretary.net), the online magazine of the Institute of Chartered Secretaries and Administrators (ICSA).

Following our recent revamp, [charteredsecretary.net](http://www.charteredsecretary.net) offers up-to-the minute news and views, a fully searchable feature archive, revamped Q&As and an expanded job section. We also have our own dedicated news and jobs alerts, [charteredsecretary.newswire](http://www.charteredsecretary.newswire) and [charteredsecretary.jobswire](http://www.charteredsecretary.jobswire), and in the months ahead you'll be seeing more exclusive content, new interactive features and dedicated community pages.

[charteredsecretary.net](http://www.charteredsecretary.net) is the definitive source of information on compliance, governance and business issues for company secretaries and other senior professionals. Its The ABC-audited circulation for the print magazine is 19,609 (12 issues, 1 July 2005 to 30 June 2006).



## Display advertising online:

**Banner = £1500 + VAT per month (415w x 60h)**

**Left hand banner tower ad = £1200 (132w x 245h)**

**In-copy square ad = £1000 (250w x 250h)**

Separate rates for section specific positions are available on request

## Recruitment advertising online:

### Button and 20 listings

This option is available for advertisers who want to maintain a constant presence on the site. Each advertiser will get a dedicated button on the jobs menu page (dimensions 200w x 75h) featuring their logo, set up to click straight through to only their job listings. Each button also include 20 job listings per month.

**£1200 + VAT per month**

### Top Job (Charteredsecretary.net homepage)

This sits on the homepage of the website, and links directly to the job listing. It will also occupy a leading position on the regular jobswire.

**£1500 +VAT**

### Top Job (ICSA Information and Training homepage)

This sits on the homepage of the ICSA Information and Training website, and links directly to the job listing. It will also occupy a featured spot on the regular jobswire.

**Price £1000 + VAT**

### Featured Job

Featured jobs are featured on the jobs menu page with a clickthrough link direct to the job listing. They also include more basic information than normal listings, as well as a company logo. They will also occupy featured spots on the regular jobswire.

**Price: £1000 + VAT per listing**

### Standard listing

Plain text listing

**Price £500 + VAT**

To discuss all the exciting opportunities across [www.charteredsecretary.net](http://www.charteredsecretary.net) please contact the sales team here at Ten Alps Publishing.

## Recruitment Advertising

**Laura Murray:**      **020 7878 2330**  
[laura.murray@tenalpspublishing.com](mailto:laura.murray@tenalpspublishing.com)

## Display Advertising

**Chris Bean:**      **020 7878 2415**  
[chris.bean@tenalpspublishing.com](mailto:chris.bean@tenalpspublishing.com)

All Chartered Secretary press advertising is also handled by us and we would be delighted to be able to design a package for you covering on-line and print advertising.